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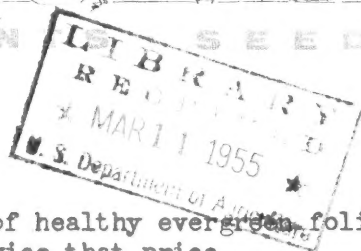
Phone: Tucker 6-5061

John's

PLANT SEEDS BULBS

Apopka, Florida

You wonder how
I can give you
so MUCH for so LITTLE ...



... a full 126 plant assortment of healthy evergreen foliage plants for just \$33 -- and you'll sell them at twice that price.

I figure it this way:

If I can get you started with John's plants now -- early in the indoor-plant season--you'll make a husky profit and you'll place several more orders with me in the next few months. That's why--just to get you started early--I'm trimming my profit to the nub on this special offer.

And here it is:

1. You get 126 healthy, well-developed indoor-growing pot plants of the best and hardiest varieties, including many improved and unusual types. They're carefully packed, shipped Express (collect), and guaranteed to arrive in good condition. The 126 plants, as pictured here, consists of:

- 50 GARDENIAS *In Bud and Bloom!*
- 76 EVERGREEN PLANTS IN PLASTIC POTS

2. You pay only \$33 for the whole assortment (partly because you're buying direct, eliminating a wholesaler's profit; and partly because this is a special early-season offer). And the suggested list prices total \$66, so you at least DOUBLE your money.
3. TERMS -- AFTER 30 DAYS, PAY ME THE AMOUNT YOU THINK THE ASSORTMENT IS WORTH.

That's all there is to it. Plant names and pictures and suggested selling prices are all included with the shipment, so your assistants don't have to be plant experts to make sales efficiently.

And...you have my GUARANTEE (backed by 25 years of honest business and a \$175,000 Dun & Bradstreet rating) that you'll be completely satisfied with this assortment and that you'll make money doing business with John's.

But I urge you to order now, for you'll make the most profit if you take advantage of the full selling season. Just SIGN the enclosed Postage-Paid Card and drop it in the mail today!

Sincerely,

John Masek
John Masek



IVY



PALMS



S. HAHNII



CRASSULA



AGAVE



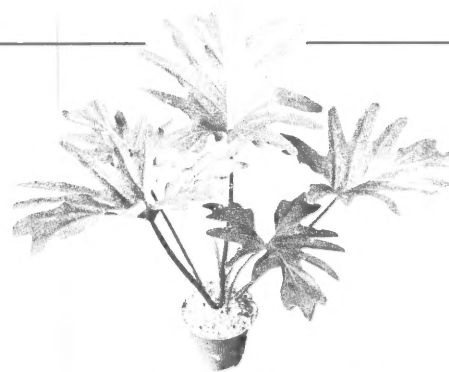
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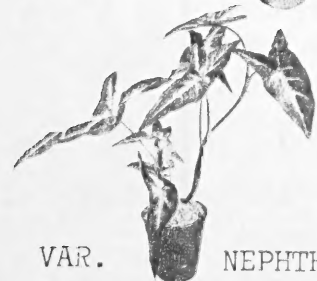
GARDENIAS



CALADIUM PLANTS



PHILO. JOHNSII



VAR.

NEPHTHYTIS

PODOCARPUS MAKI



PHILODENDRON



POTHOS

(Shipment will be made prior to Mother's Day)

BUSINESS REPLY CARD

No postage stamp necessary if mailed in the United States

4c POSTAGE WILL BE PAID BY

JOHN'S

APOPKA, FLORIDA

**FIRST CLASS
PERMIT NO. 4
(SEC. 34.9 P.L.&R.)
APOPKA, FLA.**

Please send me the ASSORTMENT

of indoor-growing Foliage Plants . . as checked. .

. . I have 30 Days to Pay.

☐ \$10.

☐ \$20.

☐ \$30.

☐ \$40.

☐ \$50.

Signed _____

Library
U.S. Dept of Agriculture
Washington 25, D. C.

Are your name and address correct - Make corrections on this card.

BUSINESS REPLY CARD

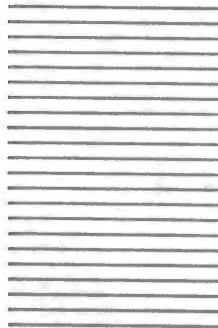
No postage stamp necessary if mailed in the United States

4c POSTAGE WILL BE PAID BY

JOHN'S

APOPKA, FLORIDA

FIRST CLASS
PERMIT NO. 4
(SEC. 34.9 P.L.&R.)
APOPKA, FLA.



Please send me your \$33. ASSORTMENT of
indoor-growing Foliage Plants . . .

. . . I have 30 Days to Pay you the amount
I think it is worth.

Signed _____

Library
U.S. Dept of Agriculture
Washington 25, D. C.

Are your name and address correct - Make corrections on this card.